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WMTG Trusted Referrers Event

Registered charity number: 1161504

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Thank you!

Update on our
current
programmes

The Big
Conversation and
Trusted Referrers

Thank you!

WeGrow Flintshire:

- 16 attended Discovery Day
- 10 currently completing the programme

WeGrow Wrexham:

- 16 Referrals so far
- Discovery Day: 12th December
- Please send new referrals to:

jasmine@wemindthegap.org.uk

WeGrow Flintshire Update:

Laura Columbine - Community Maker



Future availability: New referrals April 2024

WeGrow Wrexham Update:

Julie Done - Community Maker

Jasmine Formstone - Skipper

Currently accepting referrals!

Commitment:

6-month employment

30 hours, Mon-Thurs

January Start

Requirements:

18-25 and NEET


Wrexham based

‘Ready for change’



Thank you!

WeDiscover: Flintshire, Wrexham & North Wales

- 47 referrals so far in this programme cycle
 - 28 actively engaged in the programme
 - 6 recent referrals in process of being engaged
 - 3 attending Discovery Day for WeGrow
 - 10 not engaged / decided not suitable
- 

WeDiscover Update: Flintshire, Wrexham & North Wales

Rebecca Walton and Victoria Lewis
Skippers

Referrals can be made at any time!

Commitments:

Roll-on, roll-off
Flexible timetable
Mon-Thurs

Requirements:

16-25
Can be based anywhere in NW
'Ready for change'

WeDiscover

- Virtual programme delivered on Microsoft Teams
- 3 online sessions a day Monday - Thursday
- Confidence building, employability, arts & crafts
- Guest Speakers
- Weekly 1-2-1 mentoring
- 12 week duration
- Online learning platform - Discovery Village
- All resources provided
- Laptop loans available
- Opportunities for in-person days
- Rewards available

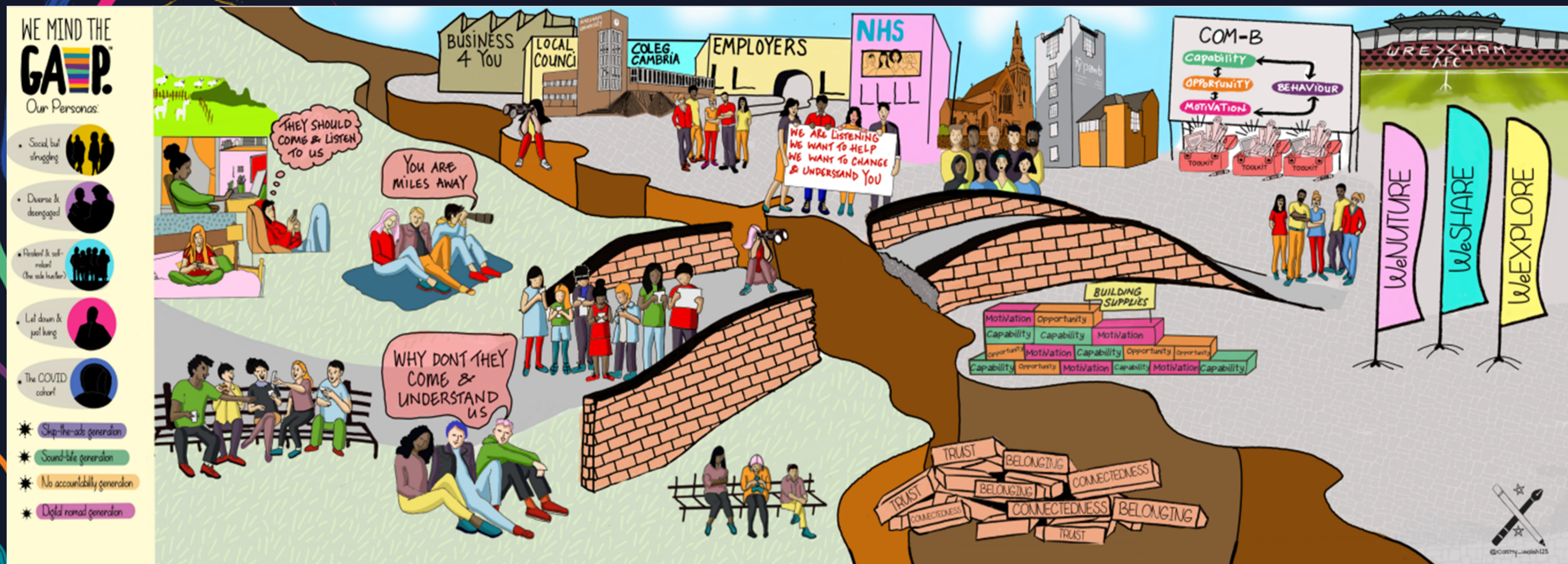


Learnings : The Big Conversation

Ali Wheeler - CEO

The importance of building trust with the
young people you work with

Bridging the gaps: empowering young people across communities, employers, and education for a brighter future



Here are the 5 personas of the young people we spoke to in our research for the Big Conversation.



Social, but struggling

Almost half of our young people told us that even when they're with people they know, they don't feel that they belong.

Almost half said that, since the COVID pandemic, they feel more alone.



Diverse and disengaged

1/3 of our young people said they have lost interest in education since the COVID pandemic.

They feel let down and blamed by society and mistrust older generations.



Resilient and self-reliant

Young people need help to get where they're going.

More than half wanted financial or professional guidance and support.

Almost all our young people (93-98%) said good health and happy family were their priorities.



Let down and just living

Many young people can't see their full potential: 28% of our young people had given up on the things they once enjoyed since the pandemic.

They feel like they'll never find work and they've given up trying. The cost of living crisis hit them hard.



The COVID cohort

Around 80% of our young people were living with parents or family members.

Many parents told us that their children were facing challenges with returning to life as it was pre-covid.

...and here are the characteristics that tie them together.

Skip-the-ads generation

They don't want to be manipulated; they can choose what they want to see and understand how algorithms work.

Sound-bite generation

They have a short attention span and a preference for engaging with snappy materials that don't take up too much of their time.

No accountability generation

They are anti-institution and are ready to forge their own paths outside of traditional routes.

Digital nomad generation

They are used to being educated online and know that they don't have to be tied to one location to work

Behaviour change – the ComB methodology



COM-B component		Examples
CAPABILITY An individual's psychological and physical ability to engage in a given behaviour.	Psychological Knowledge and information, psychological strength, skills or stamina.	Knowledge
		Skills
		Memory, Attention and Decision Processes
	Physical Physical strength, skill or stamina.	Behavioural Regulation
OPPORTUNITY External factors that make the execution of a behaviour possible.	Social Opportunities as a result of social factors, such as cultural norms and social cues.	Skills
	Physical Opportunities provided by the wider environment, such as location or resources.	Social Influences
MOTIVATION Internal processes that influence our decision making and behaviours	Reflective Reflective processes, such as making plans and intentions, evaluating the past/past experiences, evaluating options available to you.	Environmental Context and Resources
		Social/Professional Role & Identity
		Beliefs about Capabilities
		Optimism
		Beliefs about Consequences
		Intentions
	Motivation Automatic processes, such as our desires, emotions inhibitions, habit.	Goals
		Social/Professional Role & Identity
		Optimism
		Reinforcement
		Emotion

Trusted Referrers

Who are we / you?

Why are we, or why aren't we
trusted?

How do we find more people like
us?

What can you do to help?

- Join us for Com-B Behaviour Change training!

18th January 2024

9am - 4pm

WeMindTheGap @ TyAvow

Email rachelb@wemindthegap.org.uk to register

- Keep referring into us and consider the suitability of the young person for each opportunity
- Keep in touch and contact us if you have any questions or are unsure about a YP's suitability

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WEMINDTHE GAP™

WeMindTheGap is part funded by the UK Government through the UK Shared Prosperity Fund in partnership with Flintshire County Council and Wrexham County Borough Council

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